



A WORD FROM OUR PATRON

Hi everyone,

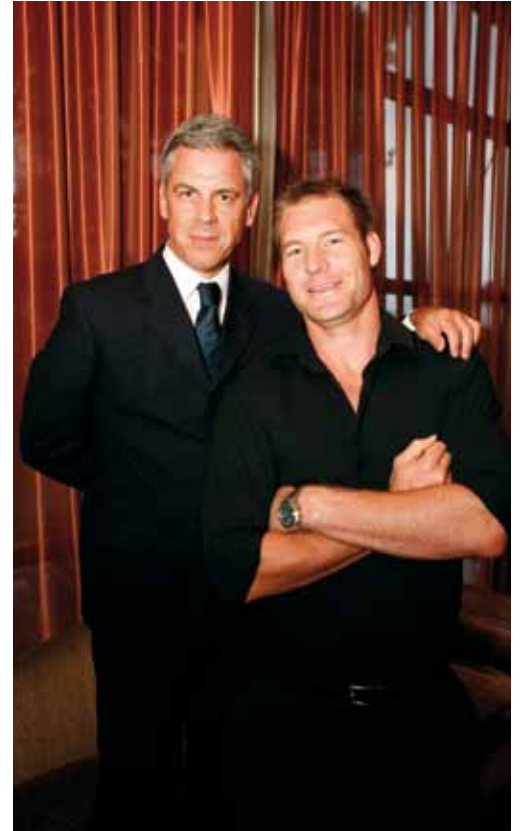
It has been a very busy last couple of months in the lead up to Christmas. KidsCan was named the recipient charity for three big events – the Ringside Corporate Fight Night (November); Teddy Bears Picnic (December) and the Great New Zealand Santa Run (December). Read more about these events in this issue.

We celebrated the launch of *Mana* on 2 December in Auckland. *Mana* is a stunning new coffee table book that goes behind the scenes of the All Blacks. This special book is photographed by world-class photojournalist Nick Danziger and written by James Kerr. Proceeds from the book go to KidsCan's work helping disadvantaged Kiwi kids in our own backyard. You can order your copy of *Mana* (it'll make a great Christmas present!) by visiting www.kidscan.org.nz or call the KidsCan office on 09 478 1525.

Our major fundraising campaign at Christmas time is our annual Christmas Cracker Appeal. This year our fantastic sponsors have come on board and donated some amazing prizes – including 1 Diamond Solitaire Ring, 2 Fiji Resort Holidays, 1 luxury weekend package for 2 people, 1 All Blacks signed replica rugby jersey, and thousands of instant prizes. If you haven't ordered your Christmas crackers for the Christmas dinner table yet, be sure to jump online (www.kidscan.org.nz) or call the office to order these. Crackers are just \$20 for 10 crackers and proceeds go to our programmes (Food, shoes and raincoats for kids).

We hope you have a great Christmas and enjoy your time with family and friends. Thanks for your support this year – you've really made a difference for disadvantaged NZ kids this Christmas. Have a great break and catch up again soon.

– Ali



MANA: ALL BLACKS BEHIND THE SCENES

The official launch of *Mana* took place on 2 December at the Hyatt. *Mana* is a photographic portrait of a team and a nation; featuring the All Blacks behind the scenes (on the bus, in the sheds, and out on the field) during the Steinlager Series against Ireland and Wales in June 2010.

Author James Kerr and photojournalist Nick Danziger joined our guests for the Auckland launch. All Blacks All Williams, Richard Kahui, Benson Stanley, and Piri Weepu were also very well received and feature in many guest's photos taken throughout the night! We were also joined by All Black greats Olo Brown, Waka Nathan and Bryan Williams.

Sponsors provided luxury items for live auction, and guests bid on prints from the book (signed by Nick Danziger) in a silent auction. KidsCan was busy selling copies of *Mana* all evening, and a total of \$17,000 was raised.

You can help the cause too – why not surprise the All Blacks fan in your life with a shiny new copy of *Mana*. To order your copy of *Mana* online, go to <http://www.kidscan.org.nz/mana>.



SCHOOLS UPDATE FROM SCHOOLS COORDINATOR - FIONA SCHULER

Throughout the year the KidsCan partner schools have asked me when I visited to organise some 'KidsCan inter-school competitions'.

Term 4 has had the kids get into the Christmas spirit, designing the 2010 KidsCan Christmas E-Card. Our first competition has proved extremely popular with the kids as we had over 500 entries from all over the country. It was extremely hard to

pick a winner but congratulations to Janae Van Panahon (year 6) from Glenavon Primary School in Blockhouse Bay for her very colourful Kiwiana themed entry. For her hard work Janae has won a \$50 Smiggle art pack for herself and a digital camera for her school. Thanks FujiFilm for donating this great prize.

Thank you to all the schools - both staff and children - who have shared their experiences, stories and thoughts on the KidsCan programmes with me this year. I look forward to getting out and about to the remaining schools in 2011.



STANDTALL REPORT

Friday 3rd December saw a fantastic evening at Ellerslie Racecourse to celebrate the inaugural StandTall Graduation ceremony. MCs were StandTall Ambassadors, Will Hall and Jo Holley, who put on an entertaining performance to keep the 180+ guests happy. The audience was made up of StandTall Cadets & Leaders, parents, school representatives, StandTall activity partners, Ambassadors, KidsCan board members and other special guests from AUT, MIT, Doug the Digger to name but a few. The evening started with a dance and ended with tears of joy. Cadets and Leaders all spoke with huge maturity about their experiences and adventures on the StandTall programme. They displayed an increase in confidence synonymous with the programme that made all parents and teachers in the room extremely proud.

Awards were presented to Cadets for Most Improved Cadet, Best Journal & Speeches, Give it a Go and top 3 cadets, with Aurora Amani from Randwick Park School receiving top prize for Cadet of the Year.

Leaders awards were presented to Mele Tuitupo (Mangere Central), Meteri Aratia (Mangere Central) and leader of the year Linda Su'a (Robertson Road) scooping up the awards of the year.

Thanks to Ellerslie Events Centre for proving great facilities and all members of the StandTall family for your continued support of this successful initiative.

Anyone who would like to be involved with the StandTall programme and provide work experience, career knowledge, tertiary educational opportunities or any other valuable support to a deserving Manukau student please contact Carl Sunderland, General Manager at c.sunderland@xtra.co.nz. Become part of this extremely worthwhile and rewarding initiative to help great kids and young adults meet their true potential.



RINGSIDE CORPORATE FIGHT NIGHT

KidsCan was delighted to be the recipient charity once again for Ringside Corporate Fight Night (5 November). Business people transformed into professional prize fighters, and threw some punches in the fight against child poverty in New Zealand. The event was an outstanding success, with \$21,000 raised for KidsCan.



GIFTS FOR CHRISTMAS

The Gift Station, a KidsCan Silver Supporter, has provided quality and unique gifts to New Zealanders both here and abroad since 2006. The Gift Station specialises in creating stunning gifts for a host of occasions. To ensure that each gift is perfect in every way, The Gift Station will tailor make them for you. Being a New Zealand owned and operated business, stock is sourced as much as possible from our unique and beautiful country. The Gift Station also provides corporate gifts from Eco bags to branded pens. Check them out online: www.thegiftstation.co.nz



The Gift Station 
www.thegiftstation.co.nz

TEDDY BEARS PICNIC

KidsCan was the recipient charity for this year's Auckland Teddy Bears Picnic. The event was held at Western Springs on 5 December and thousands of families joined in the fun, bringing along an assortment of favourite teddy bears. KidsCan had a stand at the picnic selling our Christmas crackers and helping out kids (and their parents!) on the horizontal bungy run. We were assisted by our fabulous volunteers and ambassadors who were out in force with the collection buckets - a grand total of \$1037.00 was raised. Thank you to all of our helpers.



CREEPY CRAWLIES

A huge thank you to Victoria Jones (long time KidsCan supporter and In Our Own Backyard member) who has written another children's book. The book is titled Creepy Crawlies and Victoria has kindly donated 50 copies for our partner schools. Books will be sent out to schools in the next couple of weeks.

VOLUNTEERS AT OUR FOOD DISTRIBUTION

Thanks to ASB, The Warehouse and Conferenz team members for helping us out at our food distribution in November. Lots of fun had by all!



GET CRACKING WITH KIDSCAN CHRISTMAS CRACKERS

Need something extra for your dinner table at Christmas or to bulk up your Christmas stockings?

Help support kiwi kids living in poverty AND be in to win over \$50,000 worth of fabulous prizes. Simply pull open the Christmas cracker to see if you're a winner. Major prizes include 2 Fiji Resort holidays, 1 All Blacks Rugby Jersey, 8 Fujifilm Finepix Cameras and thousands of instant prizes. Each cracker contains a colourful party hat.

Crackers can be purchased in boxes of ten for \$20 per box, plus \$5 postage and handling. Order your crackers now via our website: <http://www.kidscan.org.nz/christmas-cracker>

Or buy crackers individually from our selected retail partners: Supervalu, Fresh Choice, Mad Butcher, VTNZ, Bendon Outlet stores, Les Mills, Identity, Digital Mobile, Coffee Club, Fuji Film, and adidas.



SPECIAL THANKS

- **David Levene Foundation – \$5,000**
National, 11/10/10
- **Buy1Give1 – \$1,068**
National, 10/10/10
- **Canterbury Community Trust – \$4,000**
Canterbury, 21/10/10
- **JN Williams Memorial Trust / HB Williams Turanga Trust – \$5,000**
Gisborne, 23/11/10
- **Mangatawa Beale Williams Memorial Trust – \$500**
Gisborne / East Coast, 30/11/10
- **Sir John Logan Campbell Residuary Estate – \$5,000**
North of Taumaranui, 30/11/10
- **SKYCITY Hamilton Community Trust – \$10,000**
Waikato, 6/12/10

YAHOO!XTRA MEDIA PARTNERSHIP

Yahoo!Xtra has come on board as our supporting partner in online communications. Over the next few months they will feature KidsCan in articles on their website – helping us reach new audiences with the In Our Own Backyard campaign. The first article features our CEO Julie Helson and her journey to co-found KidsCan. You can read it online here: <http://nz.lifestyle.yahoo.com/general/features/article/-/8306949/in-our-own-backyard/>

Or check out the Lifestyle section of the Yahoo!Xtra website: <http://nz.lifestyle.yahoo.com/>

GREAT NEW ZEALAND SANTA RUN

If you saw hundreds of santas running round the streets on 8 December – you weren't imagining things. The Great New Zealand Santa Run took place in Auckland, Hamilton, Wellington and Christchurch with race participants dressed as santas running, walking and dancing for 3kms. Prizes were awarded for the male and female Santa first over the finish line; along with fairy santas, elf santas and even dog santas. Spot prizes were donated by The Athlete's Foot, Mizuno and 20th Century Fox; with More FM providing commentary and the Mad Butcher holding a sausage sizzle in some locations. Proceeds from the Santa Run go towards supporting KidsCan.



CONTACT DETAILS

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Yes, I would like to join the 'IN OUR OWN BACKYARD CLUB' to support New Zealand children!

* Sign up online at www.kidscan.org.nz or complete this form.

Monthly Donation Amount \$15 (supports one child for a year) \$30 (supports two children for a year)
 \$45 (supports three children for a year) \$_____ amount of your choice

Contact Person _____ Company Name _____

Postal Address _____

Telephone Number _____ Email _____

Payment:

If you wish to pay your membership monthly a direct debit form will be sent for you to complete. If you wish to pay in full for one year's membership we will send you an invoice:

I would like to pay: Monthly Yearly

For further information visit www.kidscan.org.nz or email info@kidscan.org.nz - telephone 09 478 1525 or fax 09 478 1523

Post this form to:
KidsCan StandTall Club
PO Box 31646
Milford
Auckland

Or fax to
09 478 1523